

# TRANSIT

## Transit Basics



Public transportation in the Eugene-Springfield area is provided by Lane Transit District (LTD) via fixed route and rapid transit Emerald Express (EmX) buses. Public transit not only lowers a commuter's carbon footprint and traffic congestion, it also:

1. Saves money on commute costs like gas, vehicle wear and tear, and parking (especially if the employer is part of the Group Pass Program).
2. Reduces stress by allowing LTD do the driving. Commuters can use the extra time to do other tasks or simply relax.
3. Builds community with like-minded people who also use transit.

## How to Start

ETCs can help their co-workers get started with riding the bus by passing along information about:

1. System Basics: Direct co-workers to LTD's website for information on riding basics, EmX basics, fare pricing information, and bus rules.
2. Trip Planning: Print the Mobile Trip Planning flyer or give them our Commute Planner and send it in to [point2point@LTD.org](mailto:point2point@LTD.org).

## Facilitating Transit

To help make taking transit easier and more attractive for your co-workers, you can:

1. Remind employees about Park & Ride locations as a convenient place to catch the bus.
2. If you are not a part of the Group Pass Program, request free day passes from LTD so co-workers can try transit at no cost.
3. If not already enrolled, advocate to your employer about LTD's Group Pass Program.

## LTD'S GROUP PASS PROGRAM

9Wood offers free bus passes to all new employees as part of their onboarding process. Learn more about 9Wood's commute options program on their employer profile.

## Quick Access Links

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| <a href="#">Talking to Management</a>     | <a href="#">Group Pass Program</a>          |
| <a href="#">Printable Materials</a>       | <a href="#">Carbon and Cost Calculators</a> |
| <a href="#">Employer Spotlight</a>        | <a href="#">Order Materials</a>             |
| <a href="#">Park &amp; Ride Locations</a> |   |



**Need Help? Request a Consultation.**