

# Transit *Tomorrow*

**Your Transit. Your Vision. Your Future.**

Transit Tomorrow is Lane Transit District's (LTD) effort to find out how we can better move the people we serve to the destinations that are important to them. Our region is growing, our travel patterns are changing, and it is time to update our public transit system.

## Project Purpose

Transit Tomorrow will take a deep look at LTD's current bus system and ask two important questions:

**How can LTD help people get to where they are going?**

**What shape should LTD's services take in the future?**

This project will combine technical analysis and broad-based community input to answer these questions and to develop a public transit network for the future.

## Making Choices

The region's transit system must reflect the priorities of the communities it serves. One of the biggest dilemmas in planning transit service is matching transportation priorities with limited resources. As a responsible public steward, LTD must make choices about what services to offer and balance the demands of our diverse community with the conscientious use of public funding.

We need your input to help determine priorities and deliver the best service.

### Service more often or to more places?

Is it more important to provide frequent service in places that will attract the most riders, or to provide a little bit of service to as many places as possible?

### More often or more hours of service?

Is it more important to provide frequent service at the times when the most people might ride, or to provide a little bit of service at almost all times?

### Walking or waiting?

Is it more important to have a bus stop nearby, or to know that if you walk a little farther the bus will come sooner and move more quickly?

### Adjustments or redesign?

The approach we take determines how much change is possible. Is it better to make incremental changes to the system we already have, or to redesign the system completely from a blank slate?



# We Are Listening!



## Engage Online

Share your opinions and learn more about the project from your phone or computer. Provide feedback through our transit choices survey tool.



## Community Meetings

Join project staff to discuss transit system design choices, and to share your opinions and insight. You are experts in your communities, organizations, and neighborhoods. Help us understand the choices and priorities that are most important to you. Bring a friend, grab a neighbor, spread the word. Check the project website for meeting dates and locations.



## Schedule a Presentation

Invite project staff to your neighborhood association, community group, or agency to talk about the Transit Tomorrow project, and to discuss transit design choices. Visit the project website to book a presentation.



## Find Us Out and About

Catch up with LTD and the Transit Tomorrow project at community events over the summer. Check out project materials at LTD's Customer Service Center at the Eugene Station.

## Process Overview:

