

# Commuter Reward Programs

Reward programs can be an effective way to encourage employees to try transportation options. Whether you decide to have employees track their commutes using GetThereOregon.org or an alternative method, make sure the rules for your reward program are simple and clear.

Here's a list of ideas to get you started.

## Reward Types



Cash, pure and simple!



Gift cards to use toward local establishments.



Prizes like commute-related gear or company-branded swag.



Time off work.



Awards like "Commuter of the Month" which you can promote around the office.

## Selection Method



Point redemption system.



Entries in regular chance drawings.



Competition for most days using transportation options.



Guaranteed reward schedule per number of trips.

