

**EMPLOYER** Venture Data  
**INDUSTRY** Data and Analysis

**NO. OF EMPLOYEES** 403  
**PERCENT OF EMPLOYEES W/ EMAIL** 8

**LOCATION** Eugene, OR  
**YEARS IN EUGENE-SPRINGFIELD** 22

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## Program Components

- Emergency Ride Home Program
- Business Commute Challenge
- Zero Employee Parking
- Flexible Schedules

## Keys to Success

1. **Zero Employee Parking:** Venture Data knows that one of the easiest ways to reduce drive alone trips to work is to simply decline to offer employees free parking.
2. **Flexibility:** Venture Data employees set their own schedules and may change them weekly.
3. **Management Leadership:** At Venture Data, managers set the tone by using transportation options.

“We managers are all very excited about alternative transportation options and most of us get to work via bike, bus, walking etc. Very few managers drive a car and almost no-one drives alone.”

- Emma Nash, ETC

