



Transit *Tomorrow* 

Board Work Session

March 20, 2019

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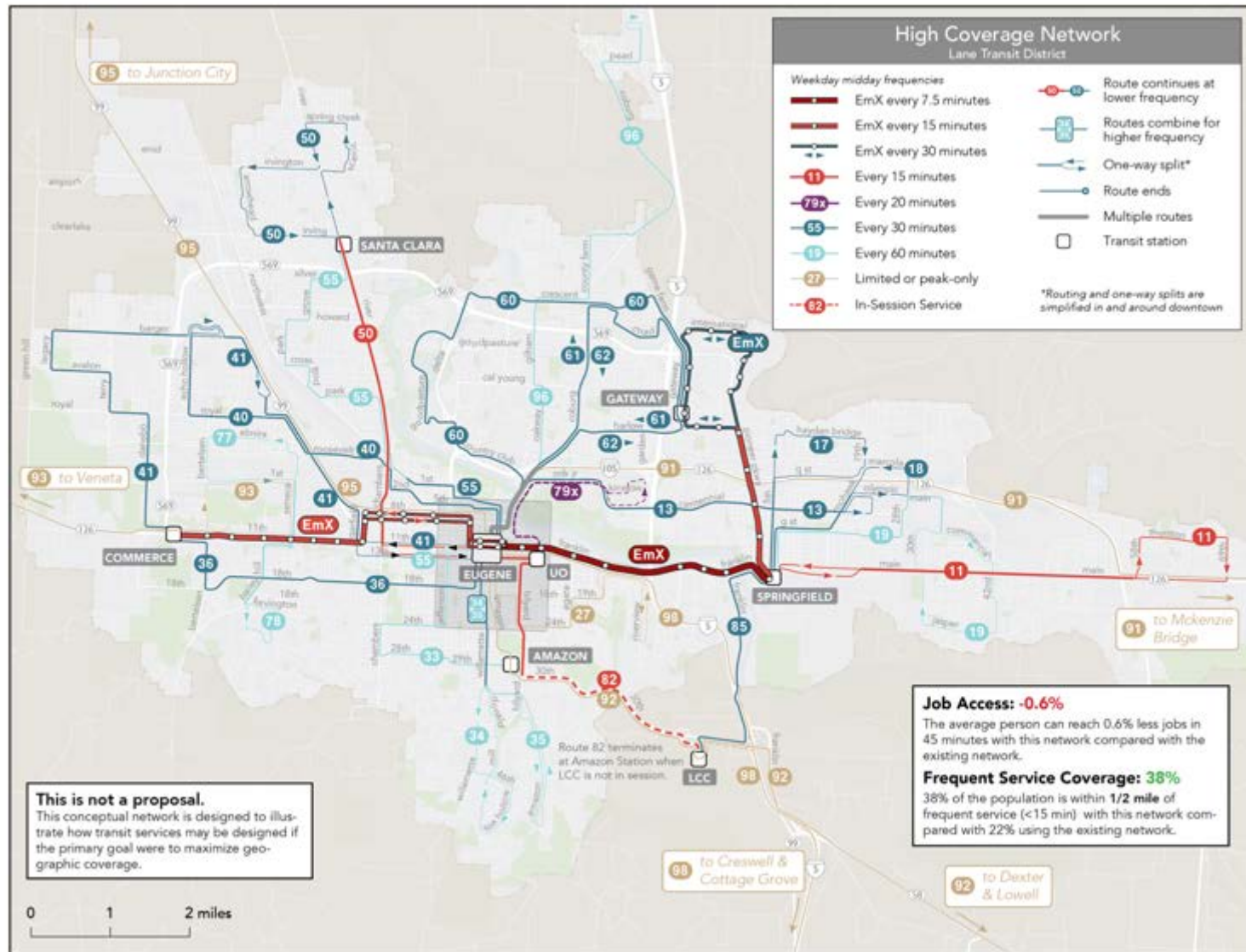
Project Flow

- May '18: Choices Report
- Jun-Aug '18: Community Engagement, Phase 1
- Jan '19: Scenarios Report
- Jan-Feb '19: Community Engagement, Phase 2
- Mar '19: **Board Direction** => Recommended Network

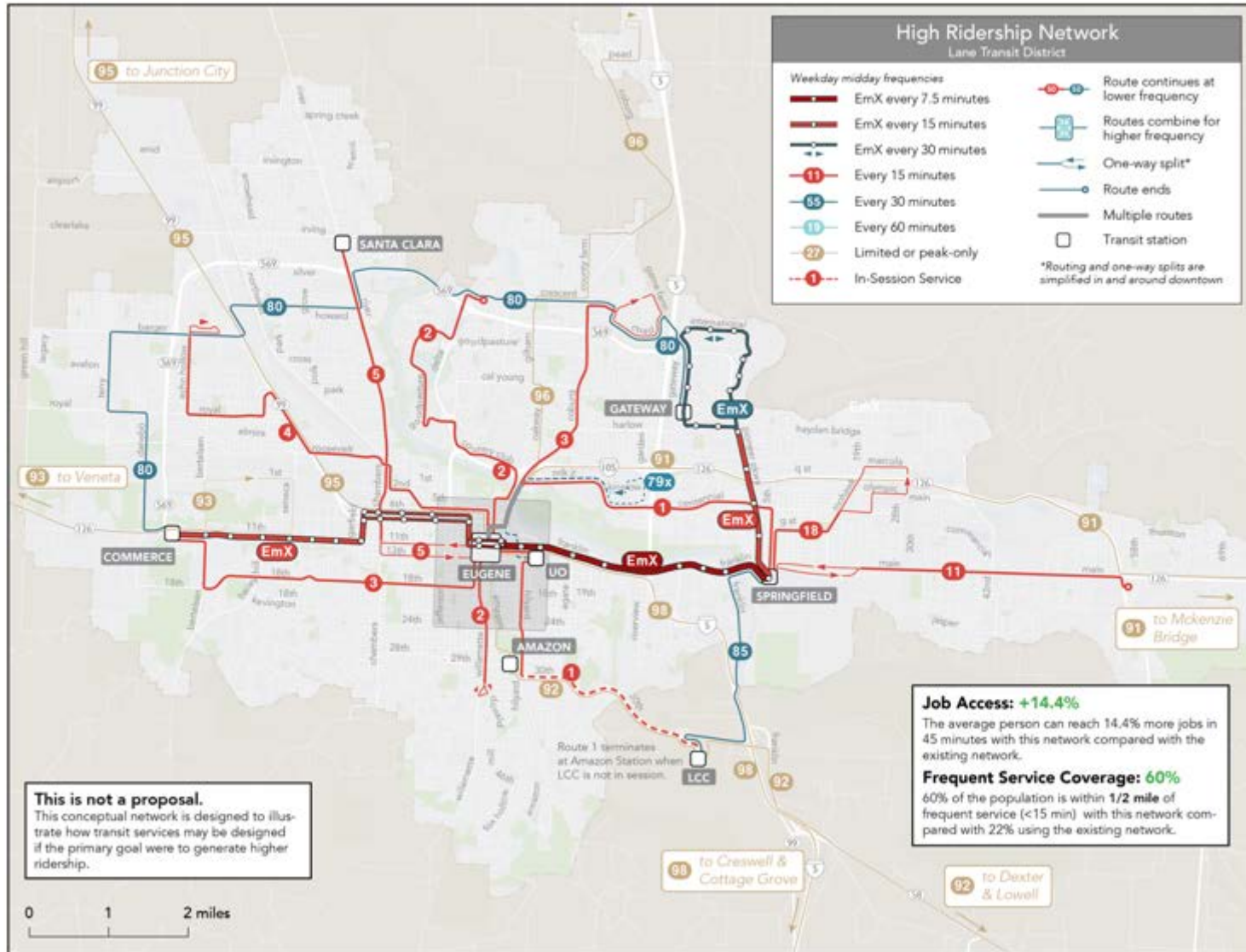


We are about to be
here

High Coverage (65% Ridership, 35% Coverage)



High Ridership (90% Ridership, 10% Coverage)



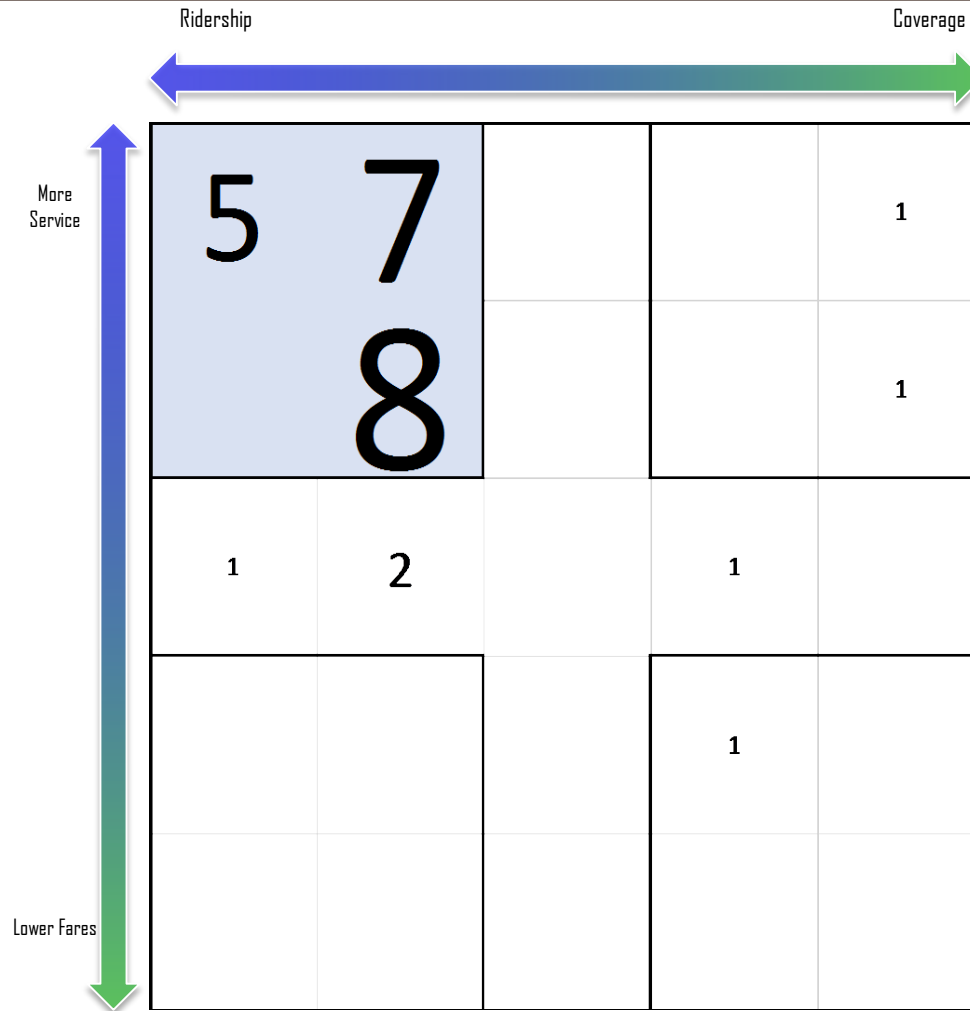
Trade-Off: More Service vs. Lower Fares

- LTD is about to start receiving new STIF funds.
- Should we spend these new resources on increasing service, or on making it more affordable?

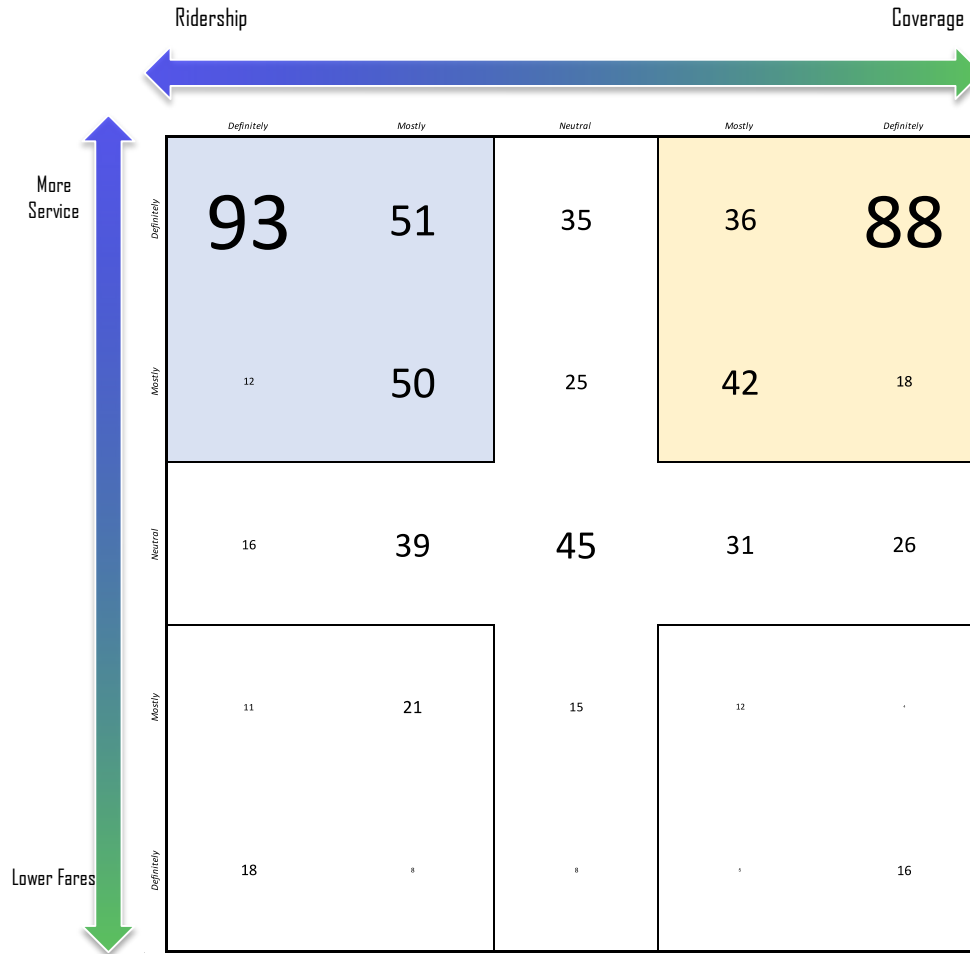
Community Engagement Process

- Stakeholder Forum
- Meetings with policy-makers
- Online Open House
- In-Person Events / Tabling

Stakeholder Forum Input



Online Open House



Response Trends

- Limited differences between demographic groups.
- Frequent riders tend more strongly to Added Service
- Eugene residents tend slightly to Ridership (+9%)
- Low-income respondents tend slightly to Coverage (+7%)

Considering your options

- Community input appears to provide a clear direction on Added Service vs. Lower Fares.
- But opinion on Ridership vs. Coverage is divided.
- What are reasonable positions for the Board to take?

Option 1 – 65% Ridership

- Optimize the current system
- Maintain and (slightly) expand geographic coverage
- Limited change in travel times and job access
- Limited controversy
- Does not respond to the majority

Option 2 – 80 to 85 % Ridership

- Focus service on frequent corridors.
- Some areas lose service
- Significant improvements in travel times and job access
- More controversial
- Strikes a balance between different types of input