

# INTRODUCTION

## Welcome!

Welcome to the Point2point Employer Transportation Coordinator (ETC) Toolkit!

This is your one-stop resource for commute options information in the Eugene-Springfield area. We've included different sections covering transportation modes, our Emergency Ride Home program, Surveys and Assessments, Events and Campaigns, and much more. Your role as an ETC is important and we want to make it easier!



## What does an ETC do?

ETCs help their co-workers save money on commute costs and improve their health, while helping our region improve air quality and reduce congestion.

Here are some of the things you might do as an ETC:

1. Encourage and facilitate alternatives to driving to work alone.
2. Promote the use of the Emergency Ride Home program.
3. Survey your employees about their transportation habits.
4. Schedule visits from Point2point to talk about transportation options at your workplace.
5. Have fun and feel good about all the work you do to make your workplace a happier and healthier place!

## What is in this Toolkit?

This toolkit was created to help make your job as an ETC easier. It includes:



1. A checklist to help guide you through your ETC adventure.
2. Links to requests for help and materials from Point2point.
3. Examples from other businesses with successful commute programs.
4. Much more!

For a quick glance at all the resources available to you in this toolkit, please refer to the Table of Contents.

## WHAT IS POINT2POINT?

Point2point at Lane Transit District is our region's comprehensive transportation options program. Our mission is to reduce single occupancy vehicle (SOV) miles by supporting and promoting travel choices like walking, biking, busing, and carpooling. Our work is paid for through Surface Transportation Local Urban (STP-U) funds and various Oregon Department of Transportation (ODOT) funds.

## Quick Access Links

**Table of Contents**  
**Emergency Ride Home**  
**Surveys and**  
**Assessments**  
**Events and Campaigns**

**Printable Materials**  
**Employer Spotlight**  
**Order Materials**  
**Service Request**

**Need Help? Request a Consultation.**