

Transit Tomorrow Update

Strategic Planning Committee

November 5, 2019



LTD.org

Transit Tomorrow

- **Two year planning and public engagement process:**
 - Effort to determine how LTD can better respond to the transit needs of the metropolitan area - deployment of 40-foot and 60-foot buses
- **Last transit network analysis:**
 - 20 years ago
- **Proposed network focused on increasing ridership:**
 - Increased weekday frequency
 - Currently 17% of service hours (15 minutes or better)
 - Proposed 50% of service hours (15 minutes or better)
 - Increased weekend service
 - Saturdays -Extend to midnight
 - Sundays -Extend to 10 p.m.;
 - From 60 minute to 30 minute between 10 am and 7 pm



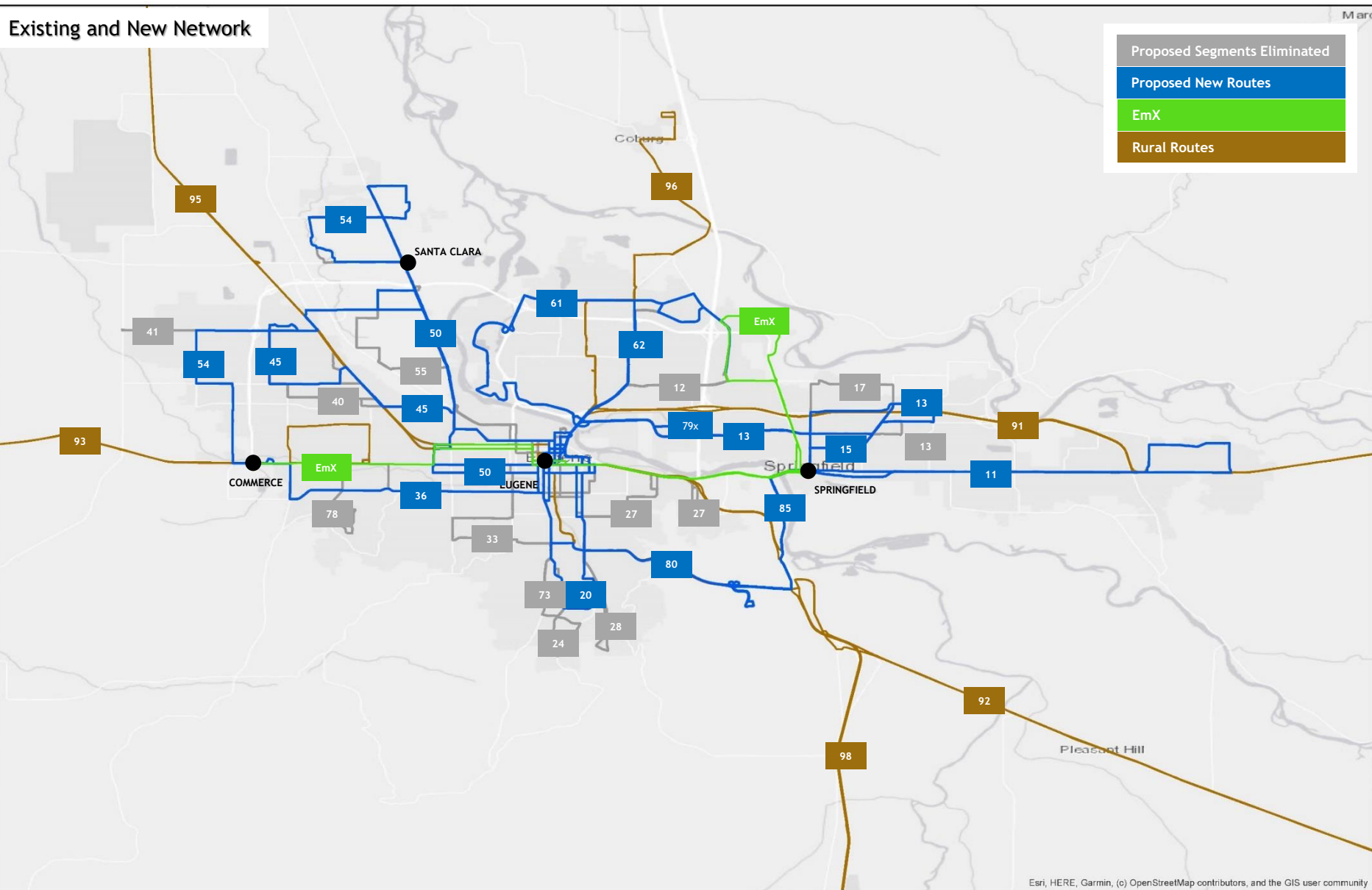
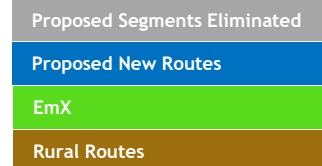
How did we get to a proposed network?

- **May 2018:** *Choices Report* published
- **June through August 2018:** Community Engagement, Phase 1
- **January 2019:** *Scenarios Report* published
- **January through February 2019:** Community Engagement, Phase 2
- **March 20, 2019 - Board of Directors Meeting:** Fixed Route Metro Network: 80-85% on ridership; 15-20% on coverage with up to 5% on non-fixed route mobility options
- **August 21, 2019 - Board of Directors Meeting:** Advance the proposed fixed route network for further study and implementation planning.
- **August through November 2019 - Planning Process:** Advance the proposed fixed route network for further study and implementation planning.



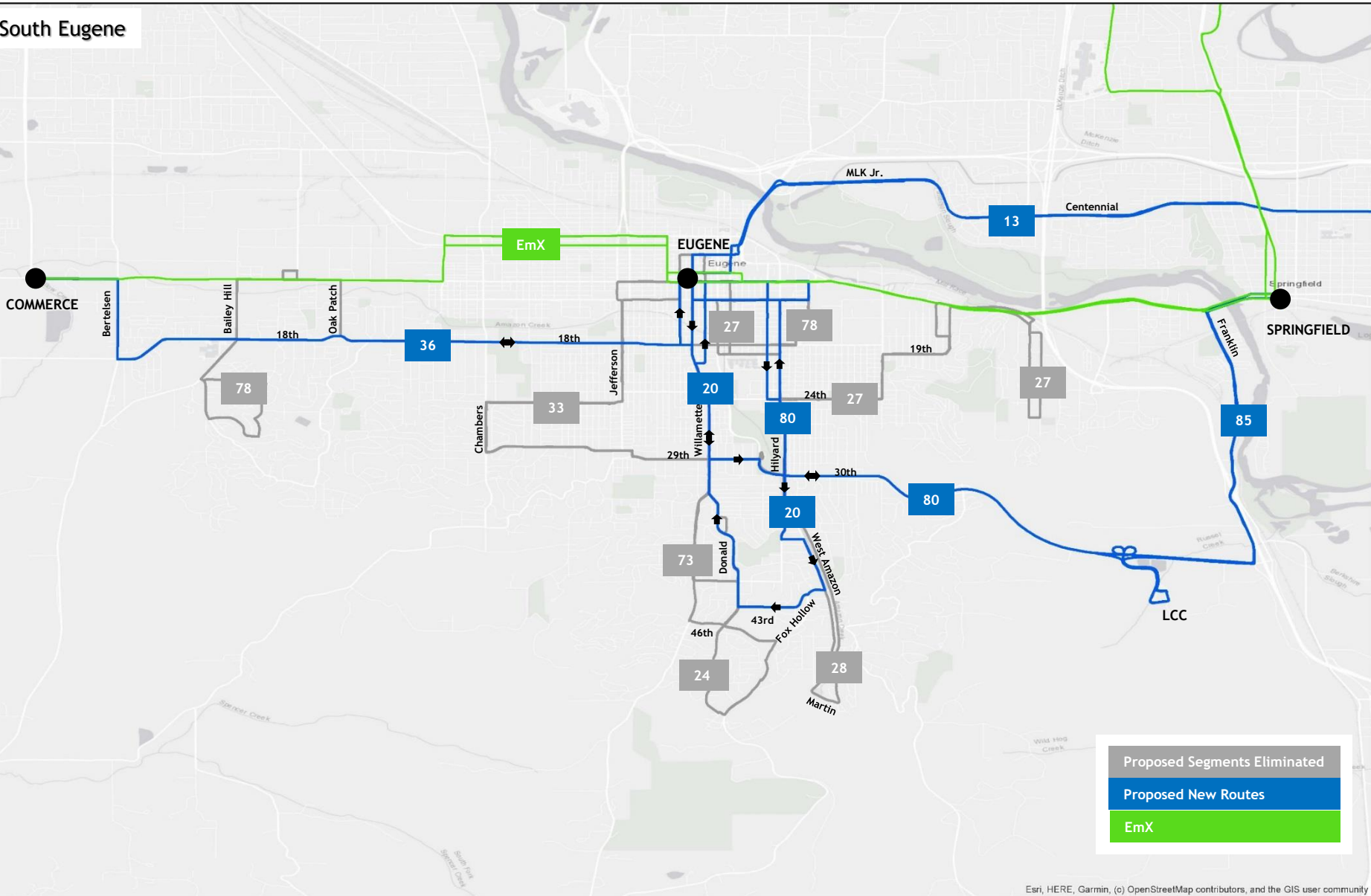
Proposed Changes to the System

Existing and New Network



Proposed Changes to the System

South Eugene



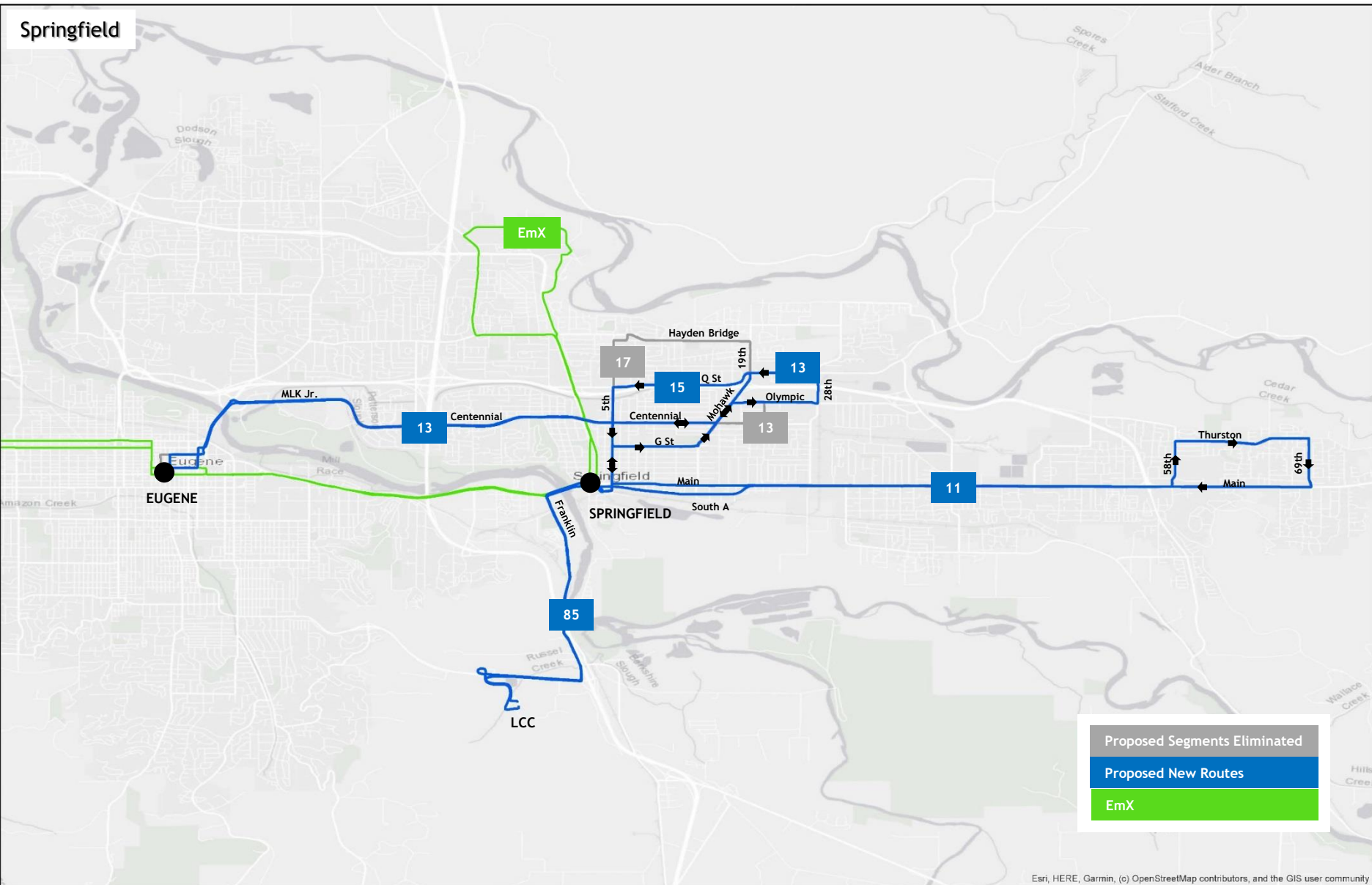
South Eugene - Current Ridership Analysis

Rte.	Avg. Daily Trips	Avg. Daily Boardings	Affected Bdgs.	Within ¼ Mile	Outside ¼ Mile	Avg. Bdg/Trip	Avg. Bdg/trip Outside ¼ Mile
24	34	1012	167	96	71	29.8	2.1
27	8	132	115	47	69	16.5	8.6
28	32	1115	176	100	76	34.8	2.4
33	20	270	140	16	124	13.5	6.2
73	19	378	116	54	62	19.9	3.3
78	18	475	101	70	31	26.4	1.7
81	21	458	9	0	9	21.8	2.3



Proposed Changes to the System

Springfield

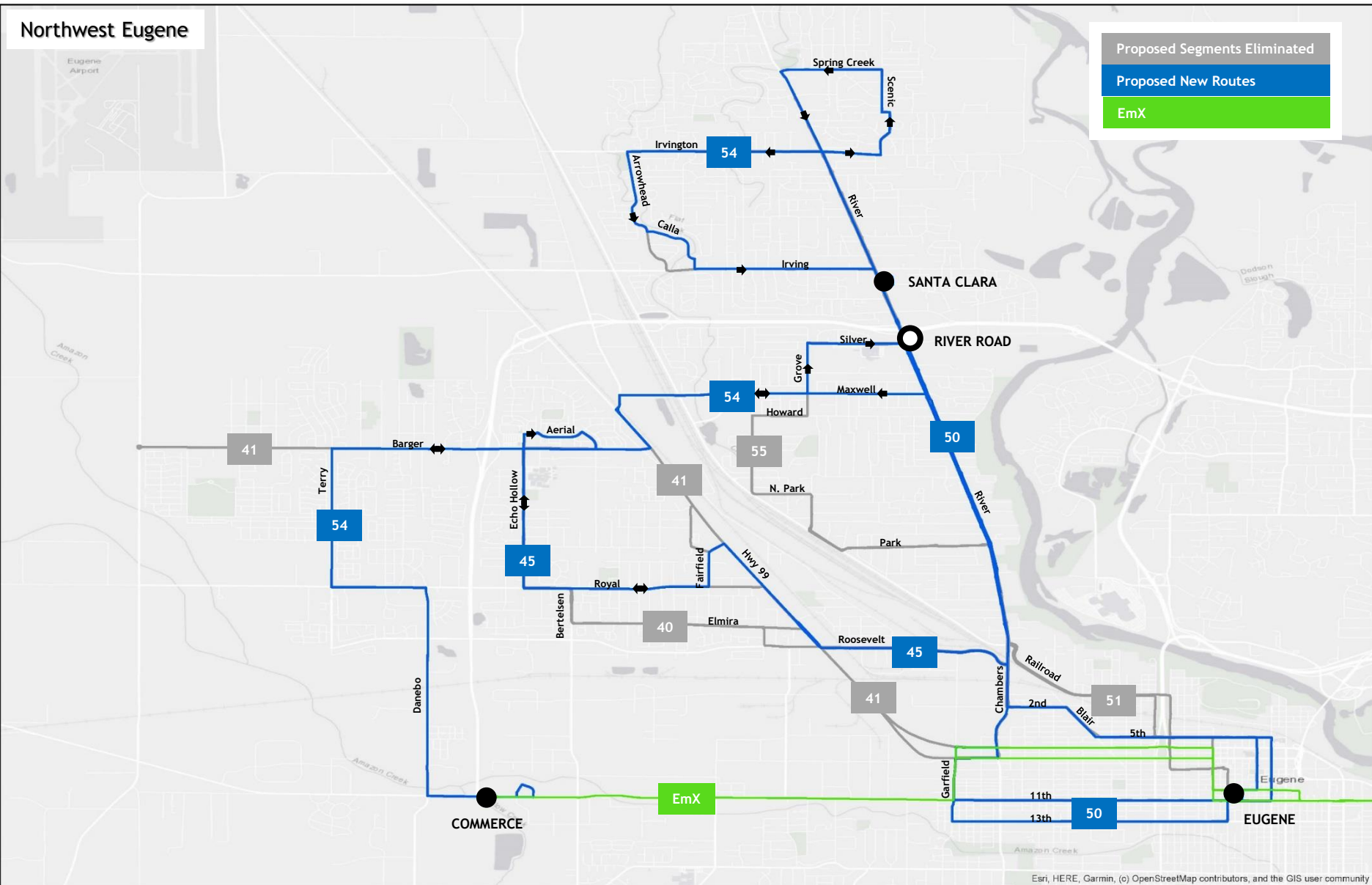


Springfield

Rte.	Avg. Daily Trips	Avg. Daily Boardings	Affected Bdgs.	Within ¼ Mile	Outside ¼ Mile	Avg. Bdg/Trip	Avg. Bdg/trip Outside ¼ Mile
11	No Routing Change						
13	32	1334	144	135	8	41.7	0.3
17	25	294	95	57	38	11.8	1.5
18	25	486	60	60	0	19.4	0.0
85	No Routing Change						

Proposed Changes to the System

Northwest Eugene



Northwest Eugene

Rte.	Avg. Daily Trips	Avg. Daily Boardings	Affected Bdgs.	Within ¼ Mile	Outside ¼ Mile	Avg. Bdg/Trip	Avg. Bdg/trip Outside ¼ Mile
40	34	1077	128	39	89	31.7	2.6
41	39	1656	107	85	22	42.5	0.6
51	34	1332	259	201	58	39.2	1.7
52	25	908	12	12	0	36.3	0.0
55	11	237	124	66	58	21.5	5.3

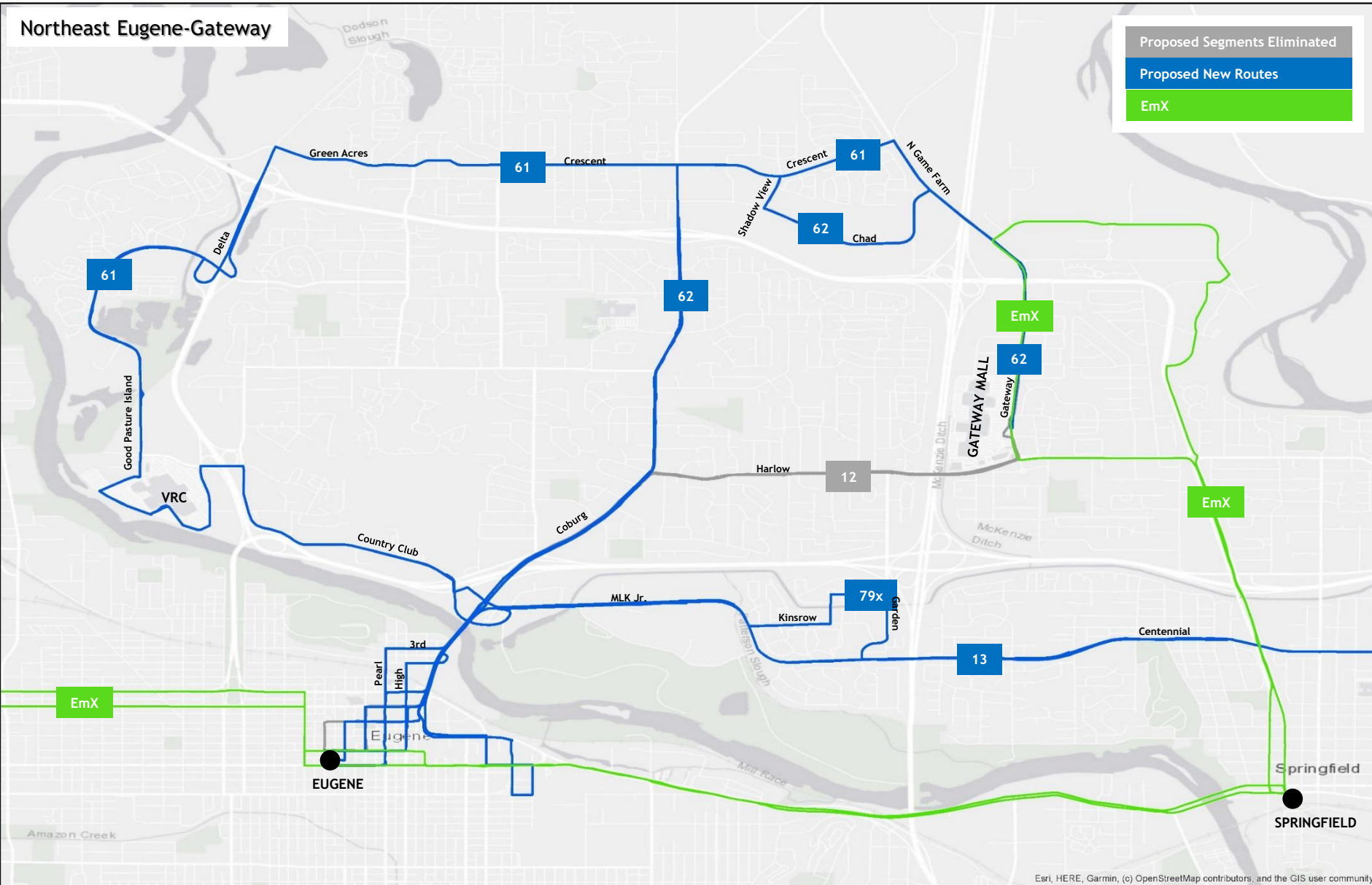
Proposed Changes to the System

Northeast Eugene-Gateway

Proposed Segments Eliminated

Proposed New Routes

EmX



Northeast Eugene-Gateway

Rte.	Avg. Daily Trips	Avg. Daily Boardings	Affected Bdgs.	Within ¼ Mile	Outside ¼ Mile	Avg. Bdg/Trip	Avg. Bdg/trip Outside ¼ Mile
12	32	1033	137	59	78	32.3	2.4
13	32	1334	144	135	8	41.7	0.3
66	44	1268	70	70	0	28.8	0.0
67	40	1166	5	5	0	29.2	0.0
79X	No Route Changes						

What comes next?

Community Outreach...

- **Public Meetings** - Public Hearing- Draft Implementation Plan & Draft Service Policy
- **February 19, 2020 - Board of Directors Meeting**
Adopt Final Implementation Plan & Final Service Policy

Future Decisions...

- **January 15, 2020 - Board of Directors Meeting**
Public Hearing- Draft Implementation Plan & Draft Service Policy
- **February 19, 2020 - Board of Directors Meeting**
Adopt Final Implementation Plan & Final Service Policy

Service Changes Implementation...

- **Winter and Fall 2020** - Minor service changes in winter, and system redesign changes in fall.
- **Winter and Fall 2021** - Service changes related to the Santa Clara Transit Station in winter, and system redesign changes in fall.



Implementation Planning - Considerations

- **Service Planning:** driving routes to validate run times & troubleshoot route challenges (e.g. turning movements) & developing schedules that provide desired level of service while meeting union commitments (e.g. breaks, work schedules)
- **Human Resources & Training:** hiring staff to provide added service; staff training on new routes/schedules
- **Facilities:** removing stops, reallocating stop amenities, amending service contracts & installing new signage at stops & stations prior to change
- **Fleet:** achieving the desired level of service in consideration of the finite number of buses that can be deployed at one time (peak buses)
- **Budget Planning:** planning for the above in the annual budgeting & CIP cycle
- **Coordination with Community Partners:** considering seasonal events (e.g. school year, big events); coordinating with cities to discuss how changes impact traffic control, transportation/bike/pedestrian planning, & land use & economic development planning



Draft Phased Implementation Plan

WINTER 2020 (Minor Adjustment)

- Reconnect: EmX
- Add Frequency: 11 (Thurston)

FALL 2020

- Start New Routes: 36 (W 18th), 15 (5th/Mohawk), 13 (Centennial), 80 (UO/LCC) & 79x (UO/Kinsrow)
- Merged/Restructured Routes: 27 (Fairmount), 82 (LCC/Pearl), 78 (UO/Seneca/Warren), 33 (Jefferson)

WINTER 2021 (Santa Clara Station Complete)

- Start New Routes: 50 (River Road), 54 (Commerce/Santa Clara)
- Merged/Restructured Routes: 41 (Barger/Commerce), 51/52 (River Road/Santa Clara), 55 (North Park)

FALL 2021

- Add Span & Frequency: add span to Saturdays & Sundays and add frequency to Sundays
- Start New Routes: 20 (Willamette), 61 (VRC/Chad), 62 (Coburg/Gateway), 45 (Echo Hollow)
- Merged/Restructured Routes: 1 (Campbell Center), 73 (UO/Willamette), 28 (Hilyard), 12 (Gateway)



Outreach - Target Audiences

- Riders
- Business Community
- Neighborhood Associations
- Partner Agencies
- Civic Groups
- Social Service Organizations
- General Public



Outreach - Riders

- Eugene Station Display - staffed & static
- Signage at Stops Potentially No Longer Served
- Station Signage
- Bus Posters
- Bus Talk
- Operator Cards
- Web - Hero Ads/Route Pages
- Social Media
- Public Comment Sessions
- Mailing - ADA Paratransit Riders



Outreach - Additional Outreach

- Presentations
- Public Comment Sessions
 - November 21, 2019, Springfield City Hall, 5:30 - 7:30 p.m.
 - December 11, 2019, Eugene Public Library, 5:30 - 7:30 p.m.
- Web & Social Media
- Earned Media
- Media Campaign
- Public Comment Session - January 18, 2020



Questions?

