

## **LTD Service Milestones**

- > 1970 LTD began providing service to the Eugene-Springfield Area.
- ➤ 1981 Comprehensive Service Redesign (CSR) undertaken [30+% service reduction).
- > 1982 Springfield Station (5<sup>th</sup> & B) transit station and at River Road & Beltline were completed.
- ➤ 1983 Eugene Mall transit station completed along 10<sup>th</sup> Avenue.
- ➤ 1985 All LTD routes became wheelchair accessible.
- ➤ 1986 Transit stations at the University of Oregon (UO) and at 29<sup>th</sup> & Amazon were completed.
- ➤ 1987 LTD carried its 50,000,000<sup>th</sup> rider.
- 1988 UO Group Pass Program for students was implemented.
- 1989 Gateway Mall transit station and Valley River Transit Station were completed.
- 1990 LTD moved into its new Maintenance and Operations facility in Glenwood.
- ➤ 1992 CSR implemented with a significant increase of service.
- ➤ 1993 LTD carried 75,000,000<sup>th</sup> customer. Ridership for fiscal year over 5 million for 1<sup>st</sup> time. Expansion of the University Station (UO Station South) at 14<sup>th</sup> & Kincaid completed.
- ▶ 1994 Service to 4-J schools implemented with new 400-series routes.
- ➤ 1997 LTD carried its 100,000,000<sup>th</sup> rider. Thurston Park & Ride Station was opened.
- 1998 New Eugene Station completed. Seneca Station Park & Ride opened.
- 2000 Cottage Grove service began after CG voters approve measure to annex into District. New Lane Community College (LCC) Station opened on west side of LCC campus.
- 2001 Innovative Breeze route using 22' electric buses implemented with \$0.25 fare. CSR implemented.
- 2002 Major service cut of nearly 9% implemented.
- New Springfield Station on South A St. between Pioneer Parkway East & 4<sup>th</sup> St. opened. Service reduction of approximately 4% implemented. First five articulated 60-foot long buses placed in service.
- > 2007 LTD's 1st BRT line, EmX, opened with service between downtown Eugene & Springfield
- ➤ 2008 Ridership for fiscal year over 10 million for 1<sup>st</sup> time.
- 2009 New Gateway Station on Gateway Street opened. 3% service cut in fall 2009.
- ➤ 2010 Service cut approximately 12% with major redesign in some areas of the community.
- 2011 Gateway EmX extension service implemented in January.