

Mobility Management Strategy Update LTD wants to hear from you! Look for the Mobility

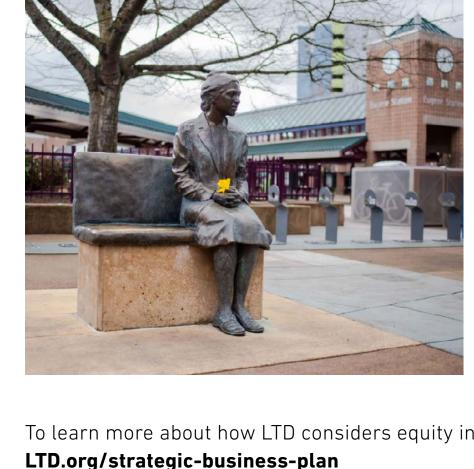
Management Strategy (MMS) survey in mid-February to mid-March to share your experience with transportation services. The survey will help LTD understand community members' transportation habits, preferences and barriers. Your input is valuable and will guide LTD on how to collaborate with partners to provide better transportation in the region. Launched in summer 2021, the purpose of the MMS is to:

transportation services Determine the best role for LTD to play in supporting new transportation services and programs

Understand transportation needs and gaps in

- Define a process for making decisions about LTD's role in new transportation options
- Identify a list of potential transportation projects to implement in the future
- For more information, contact Andrew Martin at Andrew.Martin@LTD.org or call 541-682-6116. Sign up for

future updates at LTD.org/Mobility-Management and download the bilingual fact sheet.



Transit Equity Day is February 4, honoring Rosa Parks

Transit Equity Day

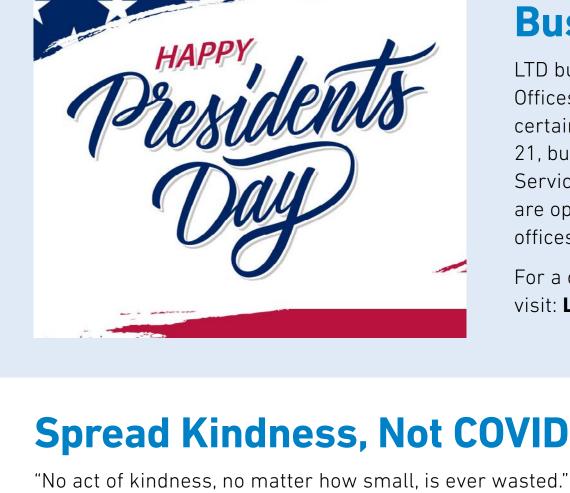
on her birthday. In 1955 Rosa Parks became a Civil Rights icon when she refused to give up her seat on a segregated public bus in Montgomery, Alabama. She was arrested for the courageous act, and her actions sparked the Montgomery bus boycott. As a result of this protest, the U.S. Supreme Court declared that segregation on buses was unconstitutional. On February 4, and every day, LTD reflects on the important role public transportation serves in our community. From Freedom Rides to a ride to work, public transit has played an important role in our nation's history and is closely tied to equity. To learn more about how LTD considers equity in its decision-making, view the Strategic Business Plan at

We Love Our Riders!

Happy Valentine's Day! You might hear some cheesy pick-up lines this time of year, but the only "pick-up

lines" you'll get from us are at busy stops and stations. It's true - no bus riders are "cheddar" than LTD's. In fact, "mozzarella" nice. We "havarti" mentioned how great LTD riders are, and our bus operators are just as "grate." They make LTD a "gouda" place to work and connect our community. Do you want to "spread" the love this Valentine's Day? Write a Valentine note to your bus operator! If that's "nacho" thing, a simple thank you and wave will "fondue."





LTD buses, Customer Service Center and Administrative Offices operate on adjusted schedules in observation of certain holidays. On Presidents Day, Monday, February 21, buses operate on regular schedules. The Customer

Bus Service

Service Center and lobby waiting area in Eugene Station are open from 7:00 a.m. to 6:00 p.m. The administrative offices, however, are closed. For a complete list of holiday service schedules, visit: LTD.org/hours-holiday-service

February 17, celebrating the small actions that make a big difference. Here are a few ideas for how you can share kindness on February 17 and beyond: 1. Thank your bus operator. It will make their day. 2. Give up your seat for an older adult or small family.

maintain physical distancing, limit gathering sizes and

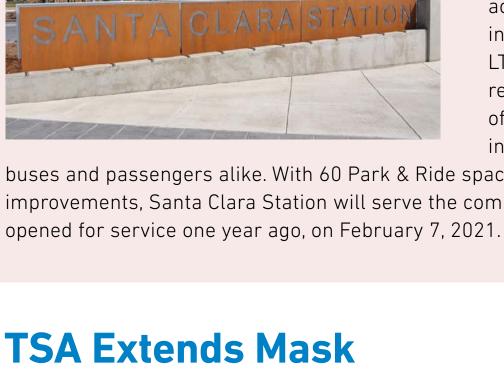
This quote from famous ancient Greek storyteller Aesop

still rings true today. Random Acts of Kindness Day is

3. Get Vaccinated and Follow the Four: wear a mask,

wash your hands.

INDNESS DAY 2022 Thursday, February 17™, 2022 Make kindness the norm, and do a random act of kindness for yourself, your loved ones and the community. **Santa Clara Station**



LTD began construction on Santa Clara Station to replace its outdated facilities on River Road just south of Beltline. Congestion, safety issues and operational inefficiency made the former site difficult to access for

Santa Clara Station serves an important role in

connecting the community, enhancing equity and

accessibility, and supporting neighborhood livability

in one of the fastest-growing areas of Eugene. In 2020

Anniversary

buses and passengers alike. With 60 Park & Ride spaces, six bus bays, electric charging stations and security improvements, Santa Clara Station will serve the community now and into the future. The station officially

Requirement The Transportation Security Administration (TSA) has extended the federal mask mandate for public

and disembarking buses. Thank you for your cooperation as we keep bus operators, riders and the community safe. For more information, go to www.tsa.gov Rider Tip: Understanding Service Alert Symbols If you've visited the Service Alerts webpage at **LTD.org**, you may have noticed a few different symbols

Attention!

The red exclamation point,

transportation. All persons over the age of two must

continue to wear a face mask over the nose and mouth

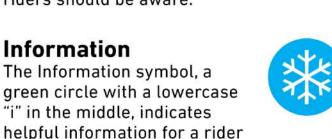
buses, outdoors at stations and stops, and when boarding

until at least March 18, 2022. Masks must be worn on



following is a summary of what each of the symbols means:

or "Attention!" symbol, indicates an urgent or significant notice of which riders should be aware. Information The Information symbol, a



Snow Route The Snow Route symbol, a blue circle with a snowflake, indicates that a route may be detoured or canceled due to inclement

with a cone in the middle indicates

construction or road closures.

intermittent stop closures, likely due to

symbol, please take a moment to review its Snow & Ice detour map in advance to determine which stops may not be served during severe winter weather.

weather. If your route has a snowflake

than the "Attention!" symbol.

green circle with a lowercase

"i" in the middle, indicates

to know, but is less urgent

Save the Date: Bus Operator **Appreciation Week**

Bus Operator Appreciation Week begins March 14, ending with a big celebration on Friday, March 18. Check out next month's issue of Bus Talk for more information on how you can participate in Operator Appreciation Week.

