

DATE: September 3, 2026

TO: Kerry Aszklar and Dave Roth, Lane Transit District; David Helton, Oregon Department of Transportation

FROM: Sam Erickson, Christina Funk, Ryan Farncomb, Parametrix

SUBJECT: Revised Memorandum #2: Goals and Objectives

PROJECT NAME: Lane Transit District Connect 2045

Introduction

This memorandum describes revised goals and objectives for the Lane Transit District (LTD) Connect 2045 Plan. They align with previous LTD planning documents, such as the 2014 LTD Long-Range Transit Plan, and the 2024 LTD System Review, as well as regional and state plans such as the 2023 Oregon Transportation Plan, referenced in more detail in the Plan Context Draft Memorandum #1. The goals and objectives incorporate feedback from the Connect 2045 kickoff meeting, the first meetings of the Community Advisory Committee and Technical Advisory Committee, an LTD Board meeting in August 2026, and public outreach conducted in summer 2026. The goals and objectives will be the basis for the Methods and Assumptions for Analysis Memorandum.

Vision

Following is a draft Connect 2045 vision statement. This vision will be refined by LTD, the public, and its partners.

In 2045, more people across the region can easily meet daily needs with frequent transit and shared mobility options. Communities stay connected to jobs, services, recreation, and each other through a safe, reliable, and convenient transportation system that supports regional climate, public health, and safety goals.

This draft Connect 2045 vision statement aligns with LTD's overall mission, vision, and values.

 Mission Connecting Our Community.	 Vision We are committed to creating a more connected, sustainable, and equitable community.	 Values Respect, Integrity, Innovation, Equity, Safety, and Collaboration
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Goals

The following section outlines six principal long-range goals:

- Connect communities.
- Ensure transit is an attractive mobility option for most people.
- Promote community development.
- Work together as one region.



- Keep safety at the forefront.
- Operate an adaptable and sustainable system.

Connect Communities

Make it easy for people to get where they need to go.

Objectives:

1. Prioritize transit service investment that connects people to a wide variety of destinations across the service area.
2. Strengthen access to transit in first- and last-mile connections, particularly via microtransit, walking and rolling, bicycling, and transferring between buses or services.
3. Improve access to information to ensure accurate and timely information is available.
4. Operate service when people want to travel, including earlier in the morning and later in the evening.

Ensure Transit is an Attractive Mobility Option for Most People

Transit should be comfortable and convenient for all to use. Prioritize the needs of people who need services the most and remove barriers to riding transit.

Objectives:

1. Increase the availability of frequent transit service on key corridors and throughout more of the day to make transit a convenient choice
2. Prioritize service improvements to neighborhoods with the highest concentrations of people who rely on transit, as well as for underserved populations.
3. Engage people and communities who rely on public transit to access goods, services, and socialize, and particularly before changes to service are implemented.
 - Pursue accessibility improvements for people with disabilities.
 - Implement tools and strategies that make public transportation easier to use.
 - Implement tools and strategies that ensure public transportation runs reliably and on time even as the cities in Lane County grow.

Promote Community Development

Use transit investment to strengthen neighborhoods and support local economic opportunity.

Objectives:

1. Coordinate transit investment with local jurisdiction land use and economic development goals to support growth in priority areas.
2. Provide higher levels of service in Climate Friendly Areas and other areas of the region with higher concentrations of people, jobs, and destinations.

3. Coordinate with the business community to support transit for high employment and commerce areas.

Work Together as One Region

Collaborate and coordinate with partner agencies and organizations.

Objectives:

1. Encourage the use of transit service through travel options and TDM programs.
2. Share resources to achieve regional and state goals, including reduction of per capita vehicle miles traveled, and use technology and processing data that can help reduce spending or stretch funding further.
3. Advocate for transit supportive land-use policies during regional planning processes to ensure development goals align with expectations for effective transit services.
4. Collaborate with partners to identify new funding streams, and how existing funding streams could be applied to benefit transit riders and communities at large.
5. Participate in other agencies' planning processes as a contributor and to hear feedback about barriers to mobility.

Keep Safety at the Forefront

Provide a transit system where all people feel safe and secure.

Objectives:

1. Maintain an internal program to ensure all vehicles and infrastructure meet or exceed safety requirements.
2. Ensure stops, stations, and vehicles feel safe and welcoming.
3. Ensure the public and LTD staff know how to communicate safety concerns to LTD.
4. Partner with local agencies and community organizations to address safety concerns that extend beyond LTD's control.
5. Incorporate the Safe System Approach in system planning.

Operate an Adaptable and Sustainable System

Operate the transit system in a way that is financially sound, environmentally responsible, and adaptable.

Objectives:

1. Maintain and preserve existing assets first to protect existing investments.
2. Build organizational capacity to monitor trends and respond accordingly.
3. Consider alternative mobility service delivery models in lower density regions of the service area.

4. Pilot new or alternative services where transit demand or need is high, but traditional fixed-route service is expensive to operate effectively.
5. Implement tools and strategies that improve system operational effectiveness and efficiency.