Transit Tomorrow

- **Two year planning and public engagement process:**
  - Effort to determine how LTD can better respond to the transit needs of the metropolitan area - deployment of 40-foot and 60-foot buses

- **Last transit network analysis:**
  - 20 years ago

- **Proposed network focused on increasing ridership:**
  - Increased weekday frequency
    - Currently 17% of service hours (15 minutes or better)
    - Proposed 50% of service hours (15 minutes or better)
  - Increased weekend service
  - Saturdays - Extend to midnight
  - Sundays - Extend to 10 p.m.;
    - From 60 minute to 30 minute between 10 am and 7 pm
How did we get to a proposed network?

- **May 2018:** *Choices Report* published
- **June through August 2018:** Community Engagement, Phase 1
- **January 2019:** *Scenarios Report* published
- **January through February 2019:** Community Engagement, Phase 2
- **March 20, 2019 - Board of Directors Meeting:** Fixed Route Metro Network: 80-85% on ridership; 15-20% on coverage with up to 5% on non-fixed route mobility options
- **August 21, 2019 - Board of Directors Meeting:** Advance the proposed fixed route network for further study and implementation planning.
- **August through November 2019 - Planning Process:** Advance the proposed fixed route network for further study and implementation planning.
Proposed Changes to the System
Proposed Changes to the System

Proposed Segments Eliminated
- Proposed New Routes
  - EmX
# South Eugene - Current Ridership Analysis

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>24</td>
<td>34</td>
<td>1012</td>
<td>167</td>
<td>96</td>
<td>71</td>
<td>29.8</td>
<td>2.1</td>
</tr>
<tr>
<td>27</td>
<td>8</td>
<td>132</td>
<td>115</td>
<td>47</td>
<td>69</td>
<td>16.5</td>
<td>8.6</td>
</tr>
<tr>
<td>28</td>
<td>32</td>
<td>1115</td>
<td>176</td>
<td>100</td>
<td>76</td>
<td>34.8</td>
<td>2.4</td>
</tr>
<tr>
<td>33</td>
<td>20</td>
<td>270</td>
<td>140</td>
<td>16</td>
<td>124</td>
<td>13.5</td>
<td>6.2</td>
</tr>
<tr>
<td>73</td>
<td>19</td>
<td>378</td>
<td>116</td>
<td>54</td>
<td>62</td>
<td>19.9</td>
<td>3.3</td>
</tr>
<tr>
<td>78</td>
<td>18</td>
<td>475</td>
<td>101</td>
<td>70</td>
<td>31</td>
<td>26.4</td>
<td>1.7</td>
</tr>
<tr>
<td>81</td>
<td>21</td>
<td>458</td>
<td>9</td>
<td>0</td>
<td>9</td>
<td>21.8</td>
<td>2.3</td>
</tr>
</tbody>
</table>
Proposed Changes to the System

Proposed Segments
- Eliminated

Proposed New Routes
- EmX
# Springfield

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td></td>
<td>No Routing Change</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>32</td>
<td>1334</td>
<td>144</td>
<td>135</td>
<td>8</td>
<td>41.7</td>
<td>0.3</td>
</tr>
<tr>
<td>17</td>
<td>25</td>
<td>294</td>
<td>95</td>
<td>57</td>
<td>38</td>
<td>11.8</td>
<td>1.5</td>
</tr>
<tr>
<td>18</td>
<td>25</td>
<td>486</td>
<td>60</td>
<td>60</td>
<td>0</td>
<td>19.4</td>
<td>0.0</td>
</tr>
<tr>
<td>85</td>
<td></td>
<td>No Routing Change</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Proposed Changes to the System

Northwest Eugene

Proposed Segments Eliminated

Proposed New Routes

EmX
## Northwest Eugene

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>40</td>
<td>34</td>
<td>1077</td>
<td>128</td>
<td>39</td>
<td>89</td>
<td>31.7</td>
<td>2.6</td>
</tr>
<tr>
<td>41</td>
<td>39</td>
<td>1656</td>
<td>107</td>
<td>85</td>
<td>22</td>
<td>42.5</td>
<td>0.6</td>
</tr>
<tr>
<td>51</td>
<td>34</td>
<td>1332</td>
<td>259</td>
<td>201</td>
<td>58</td>
<td>39.2</td>
<td>1.7</td>
</tr>
<tr>
<td>52</td>
<td>25</td>
<td>908</td>
<td>12</td>
<td>12</td>
<td>0</td>
<td>36.3</td>
<td>0.0</td>
</tr>
<tr>
<td>55</td>
<td>11</td>
<td>237</td>
<td>124</td>
<td>66</td>
<td>58</td>
<td>21.5</td>
<td>5.3</td>
</tr>
</tbody>
</table>
Proposed Changes to the System

Northeast Eugene-Gateway

- Proposed Segments Eliminated
- Proposed New Routes
- EmX

Map showing proposed changes with routes 61, 62, 79x, and 13, and locations such as Green Acres, Crescent, Chad, Good Pasture Island, and Centennial.
# Northeast Eugene-Gateway

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>32</td>
<td>1033</td>
<td>137</td>
<td>59</td>
<td>78</td>
<td>32.3</td>
<td>2.4</td>
</tr>
<tr>
<td>13</td>
<td>32</td>
<td>1334</td>
<td>144</td>
<td>135</td>
<td>8</td>
<td>41.7</td>
<td>0.3</td>
</tr>
<tr>
<td>66</td>
<td>44</td>
<td>1268</td>
<td>70</td>
<td>70</td>
<td>0</td>
<td>28.8</td>
<td>0.0</td>
</tr>
<tr>
<td>67</td>
<td>40</td>
<td>1166</td>
<td>5</td>
<td>5</td>
<td>0</td>
<td>29.2</td>
<td>0.0</td>
</tr>
<tr>
<td>79X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>No Route Changes</td>
</tr>
</tbody>
</table>
What comes next?

Community Outreach...

• **Public Meetings** - Public Hearing- Draft Implementation Plan & Draft Service Policy

• **February 19, 2020 - Board of Directors Meeting**
  Adopt Final Implementation Plan & Final Service Policy

Future Decisions...

• **January 15, 2020 - Board of Directors Meeting**
  Public Hearing- Draft Implementation Plan & Draft Service Policy

• **February 19, 2020 - Board of Directors Meeting**
  Adopt Final Implementation Plan & Final Service Policy

Service Changes Implementation...

• **Winter and Fall 2020** - Minor service changes in winter, and system redesign changes in fall.

• **Winter and Fall 2021** - Service changes related to the Santa Clara Transit Station in winter, and system redesign changes in fall.
Implementation Planning - Considerations

• **Service Planning:** driving routes to validate run times & troubleshoot route challenges (e.g. turning movements) & developing schedules that provide desired level of service while meeting union commitments (e.g. breaks, work schedules)

• **Human Resources & Training:** hiring staff to provide added service; staff training on new routes/schedules

• **Facilities:** removing stops, reallocating stop amenities, amending service contracts & installing new signage at stops & stations prior to change

• **Fleet:** achieving the desired level of service in consideration of the finite number of buses that can be deployed at one time (peak buses)

• **Budget Planning:** planning for the above in the annual budgeting & CIP cycle

• **Coordination with Community Partners:** considering seasonal events (e.g. school year, big events); coordinating with cities to discuss how changes impact traffic control, transportation/bike/pedestrian planning, & land use & economic development planning
Draft Phased Implementation Plan

**WINTER 2020 (Minor Adjustment)**
- **Reconnect**: EmX
- **Add Frequency**: 11 (Thurston)

**FALL 2020**
- **Start New Routes**: 36 (W 18th), 15 (5th/Mohawk), 13 (Centennial), 80 (UO/LCC) & 79x (UO/Kinsrow)
- **Merged/Restructured Routes**: 27 (Fairmount), 82 (LCC/Pearl), 78 (UO/Seneca/Warren), 33 (Jefferson)

**WINTER 2021 (Santa Clara Station Complete)**
- **Start New Routes**: 50 (River Road), 54 (Commerce/Santa Clara)
- **Merged/Restructured Routes**: 41 (Barger/Commerce), 51/52 (River Road/Santa Clara), 55 (North Park)

**FALL 2021**
- **Add Span & Frequency**: add span to Saturdays & Sundays and add frequency to Sundays
- **Start New Routes**: 20 (Willamette), 61 (VRC/Chad), 62 (Coburg/Gateway), 45 (Echo Hollow)
- **Merged/Restructured Routes**: 1 (Campbell Center), 73 (UO/Willamette), 28 (Hilyard), 12 (Gateway)
Outreach - Target Audiences

• Riders
• Business Community
• Neighborhood Associations
• Partner Agencies
• Civic Groups
• Social Service Organizations
• General Public
Outreach - Riders

- Eugene Station Display - staffed & static
- Signage at Stops Potentially No Longer Served
- Station Signage
- Bus Posters
- Bus Talk
- Operator Cards
- Web - Hero Ads/Route Pages
- Social Media
- Public Comment Sessions
- Mailing - ADA Paratransit Riders
Outreach - Additional Outreach

• Presentations

• Public Comment Sessions
  ▪ November 21, 2019, Springfield City Hall, 5:30 - 7:30 p.m.
  ▪ December 11, 2019, Eugene Public Library, 5:30 - 7:30 p.m.

• Web & Social Media

• Earned Media

• Media Campaign

• Public Comment Session - January 18, 2020