



Lane Transit District

# BUS TALK Newsletter

JULY 2023



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## INDEPENDENCE DAY BUS SERVICE

On Tuesday, July 4, buses will operate on Sunday schedules. The Customer Service Center will be open from 9:00 a.m. to 5:00 p.m. LTD's Administrative Offices will be closed. Regular service will resume on Wednesday, July 5.

Visit [LTD's hours and holiday service](#) webpage for more information.



## REIMAGINE YOUR TRANSIT SYSTEM

### Apply to Join the Community Steering Council

Lane Transit District is conducting a Community Outreach and Communications Assessment (COCA) to determine what LTD can do better to engage and collaborate with the community going forward. Community members are invited to participate in this process by applying to be on a Community Steering Council (CSC). Selected CSC members will provide input, advice, and recommendations to LTD leadership and staff for the development and implementation of a Community Outreach Framework. The Community Outreach Framework will be the foundational guide for how LTD works alongside the public moving forward on projects and other initiatives. From now through August 1, 2023, LTD is accepting applications from interested community members who want to serve on the CSC.

[Learn more and apply to be on the Community Steering Council.](#)



## BUSINESS ACCESS & TRANSIT (BAT) LANE IMPROVEMENTS ON EMX LINES

LTD is improving road signage and markings to make it easier for personal vehicle drivers and EmX buses to share the road and access businesses. Road work began in early June, with work crews repainting the dashed lines that separate through traffic lanes from Business Access & Transit (BAT) lanes. Most of this work will continue to be completed at night, so there will be minimal traffic impacts. When repainting is complete, the dashed section of the BAT lanes will be longer, allowing more time and space to merge into BAT lanes and access businesses. Work crews also began painting select areas of Bus-Only lanes red to more clearly show drivers where they can and cannot drive, stop, and turn. Overall, these enhancements to road signage and markings will make driving safer and improve traffic flow.

Get [project updates at LTD.org](https://www.ltd.org)

## WHAT YOU NEED TO KNOW

### Rider Impacts

Watch for upcoming service alerts about alternate stop locations when work crews are painting near EmX platforms. View [Service Alerts at LTD.org](https://www.ltd.org), on social media, and on your preferred trip planning app.



### Driver Impacts

Personal vehicle drivers may experience some impacts near EmX lines during nighttime work, and may need to share the road with EmX buses accessing alternate stops during service hours.



### What is a BAT Lane?

Short for Business Access & Transit, BAT lanes help buses and other vehicles move more efficiently through traffic and provide better access to businesses. BAT lanes are reserved for buses and turning vehicles only. When driving through BAT lanes, be sure to look both ways, even when entering and exiting one-way streets, and watch for buses.



### How is LTD informing the community about these improvements and changes?

LTD is informing personal vehicle drivers of these changes by providing educational materials to local driving schools, Department of Motor Vehicles offices, police departments, neighborhood groups, and more. Look out for more information on social media and local news sources!





## Celebrating 1 YEAR on Instagram!

### Want to win a \$50 gift card and an LTD prize pack?

LTD is celebrating one year on Instagram with a giveaway for followers. Follow LTD on Instagram by July 31 and be entered to win. Giveaway winners will be selected from a random drawing of all followers at the end of the month. One lucky follower will win a \$50 gift card to Fred Meyer and an LTD prize pack. Three more followers will win prize packs with LTD swag.

Follow LTD on Instagram [@LaneTransit.District](https://www.instagram.com/LaneTransit.District) for rider stories, community events, destinations, and announcements.

## SAVE THE DATE: RIDE, READ & ROCK THE BLOCK PARTY ON AUGUST 4

Join LTD, the City of Eugene, the Eugene Public Library, and Lane Community College Downtown Center for an evening of music, activities, and family fun in downtown Eugene. From 4:00 to 8:00 p.m. at 10th & Olive, enjoy local arts and culture, featuring crafts, coloring, story time with LTD bus operators and public safety officers, face painting, music, and more. Stay tuned for more information!

## PUBLIC TRANSIT IS FOR EVERYONE

July is Disability Pride Month, commemorating the 1990 Americans with Disabilities Act (ADA). Before it was an ADA requirement, LTD was the first transit district in the country to feature a fully wheelchair-accessible vehicle fleet. By partnering with local governments and non-profits such as White Bird Clinic, Senior and Disability Services, Alternative Work Concepts, and South Lane Wheels, LTD delivers award-winning services for older adults and people with disabilities. At LTD we're committed to providing you with convenient and accessible transportation so you can feel safe, secure, and comfortable traveling around the community. We believe public transit is for everyone. That's why we offer accessible features like:



- Ramps and low-floor buses for easy boarding on neighborhood routes
- Audio announcements for major stops and transfer points
- Reduced or free fares for qualifying people with disabilities and older adults
- Service animal endorsements for expedited boarding
- Individual transit training
- And so much more!

Riding the bus can be easier than you think! For more [LTD accessibility information](#) on how you can ride the bus, visit us in person at the Customer Service Center at Eugene Station or online at [LTD.org](https://www.ltd.org)



## LTD AND THE EUGENE EMERALDS TAKE YOU OUT TO THE BALL GAME

LTD bus pass holders can purchase two tickets for the price of one during the Emeralds' regular season home games at PK Park. If you have a current Monthly Pass, Student Transit Pass, Honored Rider Pass, Group Pass, or Quarterly Pass, show your tap card or Umo app at the box office to take advantage of the deal. Plan your trip to PK Park using LTD's online trip planner or the Umo app, and remember to check out bus schedules both for your arrival and return trips. The Ems will use LTD's battery electric, six-passenger vehicles (previously used for the EmGo service) to pick up and deliver fans who need assistance getting from the parking lot to the stadium.

Get details about the [Emeralds ticket promotion and game schedule](#) today.

Bus pass holders do not need to take the bus to the game to take advantage of the offer, but are encouraged to check out bus schedules and to consider carpooling, bicycling, or other mobility options.

## COMMUNITY EVENT SHUTTLES

### Butte to Butte • July 4, 2023

LTD offers free bus service on race day for runners and walkers of the Butte to Butte race. Participants can park near the finish line and ride to the starting line. The service begins at 6:30 a.m. at the bus stop at 5th and Oak and departs every 5-10 minutes. Runners need to plan ahead of time and anticipate delays in service in order to reach the starting line before the start of the race. The free service is only from the pick-up location at 5th Avenue & Oak Street to Donald Street & 40th Avenue near the start of the race.

Learn more about the [Butte to Butte Shuttles](#).

### Oregon Country Fair • July 7-9, 2023

During the three-day event, LTD offers free bus service to fair attendees, courtesy of the Oregon Country Fair (OCF). Buses depart from Eugene Station and the Valley River Center Park & Ride. Riders must have a ticket to the fair to board the shuttle.

Learn more about the [Oregon Country Fair](#).